Straumann® Smart

Immerse to succeed.
Discover the world of implant dentistry with us.
Immerse yourself in the world of implantology with Straumann® Smart.

Straumann® Smart is a holistic solution specifically developed to enable dentists to successfully start and continue placing and/or restoring dental implants in straightforward patient cases. Smart is designed to help dental professionals grow their implant business quickly and with confidence.

CLASSROOM TRAINING
An on-site curriculum combining clinical education and practical product training tailored to the needs of starters.

ONLINE TRAINING
A unique online education platform allowing dentists to update their knowledge 24/7.

MENTORING
One-on-one supervision by experienced implantologists to build confidence and provide peace of mind.

SIMPLE PRODUCT PORTFOLIO
Helps reduce complexity by initially introducing only a limited number of key products.

LAB COMMUNICATION
Guidelines on when and what to communicate to the dental technician.

PRACTICE AND PATIENT MARKETING
Training and demo materials for patient consultation and tools for online and offline practice marketing.

"Straumann® Smart provides an excellent combination of clinical education, product training, e-learning and the opportunity to benefit from one-to-one supervision by an experienced mentor to help you successfully establish yourself in the world of implant dentistry."

Eva Ganter
Senior Global Customer Solutions Manager

CLASSROOM training
Immerse. Learn. Discover.
Clinical skills and an in-depth product knowledge are the foundation of long-term success in implant dentistry. Our modular Smart training programme is an ideal starting point to discover the world of implant dentistry.

The training content was developed in collaboration with renowned clinicians from the University of Zürich.

The Smart curriculum allows you to benefit from:
• A modular, clinical and product training following the structure of the dental implant treatment workflow
• Training content tailored to the treatment of Straightforward indications
• A broad variety of practical hands-on sessions
• Experienced speakers
• Networking with peers

STRUCTURE OF THE SMART CURRICULUM

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<th>DATE</th>
<th>MODULE</th>
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<tr>
<td>8th - 10th June</td>
<td>Module 1: Single Tooth</td>
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<td>29th - 30th June</td>
<td>Module 2: Bounded 2-3 Tooth Space</td>
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<td>14th - 15th July</td>
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<td>21st - 23rd September</td>
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Over the four modules delegates will gain an in-depth understanding of:
• Patient selection and examination
• Treatment planning and gaining patient consent
• Implant design and selection
• Basic surgical procedures including aseptic techniques
• Restorative procedures including uncovering of implant and impression taking
• Lab communication
• Fitting final restoration
• Implant care and maintenance
Online training. At your fingertips 24/7.

It is not uncommon that several months pass by between the completion of an implant training programme and the treatment of the first real implant patient. To allow you to refresh or deepen your training knowledge anytime, we have created a new and unique self-learning platform.

Smart Online Education provides you with:

- A unique 24/7 self-study opportunity
- Exclusive access to an optimal mix of practice-oriented training materials such as:
  - Interactive PDFs comprising of implant-related clinical theory and information on the step-by-step use of Straumann® key products
  - Clinical videos
  - Checklists, editable forms, patient information, and more
  - Technical product information
  - Self-assessment tests
  - Access to selected ITI* Online Academy learning modules

* The International Team for Implantology (ITI) is one of the largest independent academic organisations in implant dentistry and the related field of tissue regeneration. For more than 30 years, Straumann has enjoyed a unique partnership with the ITI. This partnership has contributed significantly to Straumann’s reputation as the evidence-based partner of choice for dental professionals.

Mentoring. Giving you peace of mind.

Support from a personal mentor is critical to ensure that dental professionals feel enabled and confident to begin and continue to place implants successfully. Therefore, mentoring is a key pillar of the Smart solution.

- The Smart* mentoring programme facilitates the transfer of knowledge:
  - One-on-one supervision by an experienced implantologist
  - Practice-based mentoring for the treatment of your first implant patients
  - Support with patient selection, treatment planning, implant surgery, and the related restorative work in the clinical environment
  - Expert assessments and feedback
  - Gain confidence to acquire suitable implant patients, increase treatment acceptance in your practice and grow your implant volume

*additional fees apply

Simple product portfolio. Getting you off to a quick start.

Dentists who step into implantology are confronted with a huge number of implant systems and components from different manufacturers to choose from. Selecting a reliable implant partner and optimal products for the treatment of a specific clinical indication is therefore not as easy as it might seem.

Straumann® Smart helps reduce complexity by introducing only a limited number of key products.

Keep things simple with the streamlined Smart portfolio:

- Products aligned with renowned implantologists
- Suitable for the treatment of Straightforward implant indications
  - Posterior single tooth cases
  - Small posterior bridges
  - Simple removable overdentures for the mandible
- Two implant lines
- Most commonly used healing components
- Open- and closed-tray impression parts
- Reduced abutment portfolio

“Our Smart eLearning materials are 100% harmonised with the content covered during classroom training. By being accessible 24/7, they allow you to dive deeper into specific implant-related aspects at your own pace."

Kathy Jack
Education Manager & ITI Administrator UK & Ireland

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Lab communication.

Make your work flow.

In implant dentistry, a close interaction and effective communication between the implantologist and dental technician is crucial for a successful treatment outcome.

Straumann® Smart is designed to help you understand which information you should share with your lab partner, and how to best communicate at specific milestones throughout the treatment process to achieve the best possible results efficiently.

Straumann® Smart lab communication:

• Provides guidance on how to communicate with your lab partner on the specific requirements to fabricate a surgical drill template.
• Helps you understand which information is required by your dental technician to obtain the desired final prosthesis.

Practice and patient marketing

Supporting you on your journey.

Becoming a successful implantologist involves more than just placing implants. Dental professionals need to market the implant services they provide, educate their patients on different treatment options and be able to convince them to decide for an implant treatment.

With Straumann® Smart you will have full access to:

Training materials that explain:
• How to structure a successful patient consultation
• How to discuss the optimal treatment plan with your patient along with risks, benefits and alternatives
• How to obtain your patient’s informed consent

Patient information and marketing tools that you can use on the internet and social media channels as well as in your dental practice such as:
• Patient literature
• Ready-made templates for patient communication
• 3:1 models

The practice and patient marketing tools of our Smart solution are designed to help you gain new implant patients and facilitate the patient consultation.

Dr. Cristina Crisan Tran
Head of Global Customer Marketing & Education

Do you want to register for or learn more about Smart?
Call us on +44 (0) 1293 601270 or send us an email to events.uk@straumann.com.
Our Smart Dental Implant Training introduces you to an experienced clinician who successfully combines theory with hands-on exercises to guide you through the different steps of the implant treatment workflow and helps you become more involved in placing or restoring dental implants.

This is a comprehensive introduction to Surgical and Restorative dentistry. Each delegate is given the opportunity to place implants in a patient that is provided by the course, to experience placement in Straightforward indications including single tooth and edentulous arch. The restorative module also includes treating patients and you will experience impression taking and the fitting of the implant structure.

Delegates will be given access to our online education platform for self-study purposes and access to a mentor.

KEY INFORMATION

Venue: Queen Square Dental & Implant Clinic, 17 Queen Square, Bristol BS1 4NH

Time: 9:00am - 5:00pm

CPD: 42 verifiable hours

Fee: £6000 + VAT

Payment plan available

REGISTRATION

Please contact the Education department on +44 (0) 1293 651270. Online training and physical classes are inclusive of the fee. Mentoring is chargeable separately. Please ask us about our mentoring programme. Payment is due at time of booking.

To reserve your place please call the Straumann Education Department on +44 (0) 1293 651270